

DROVE A 58% INCREASE IN WEBSITE VISITS FROM GOOGLE MY BUSINESS LISTINGS FOR A LOCAL TIRE & AUTO SERVICES RETAILER

Business Challenges

- Need more website traffic via organic channel
- Minimal local search visibility
- Nationwide high-ranking competitors

(un)Common Approach to SEO

- Local SEO strategy implementation
- Google My Business profile optimization
- Increased online presence via regular GMB posts

(un)Common Results

